

# Wendy Morris

## Curriculum Vitae



Director, Urban Design  
and Planning  
Ecologically Sustainable  
Design Pty Ltd  
Melbourne, Australia

### Qualifications and Professional Affiliations

- BSc (Geology & Psychology), (Melbourne University), 1973
- Diploma of Town & Regional Planning (Melbourne University), 1976
- Diploma of Illustrative Photography (P. S. C. Melbourne), 1983
- MA in Urban Design (Oxford Brookes University), 1989
- MPIA (Planning Institute of Australia), since 1997
- Member of USA Congress For The New Urbanism, USA, since 1993

### Professional Background

Wendy is a highly experienced town planner and urban designer. Wendy has been practising as an urban designer across Australia and internationally for over sixteen years. As an urban designer, she has operated in both the public and private sector. Prior to focussing on urban design, she practised as a town planner for over fourteen years, principally with the Victorian Government.

For the past ten years Wendy has specialised in New Urbanism, transit-supportive development, mixed use and sustainable growth management approaches to urban design. Her work addresses urban development at all scales from the region through to the detail of streets and buildings. She also has extensive experience with enquiry-by-design processes, ranging from one-day training and scoping workshops through to extended design workshops and charrettes.

### Since 1996: Director, Urban Design and Planning, Ecologically Sustainable Design

Wendy is joint director of Ecologically Sustainable Design. Details of Wendy's work with ESD since 1996 are included in the main ESD Firm Profile. Wendy has either been the Project Director, or played a key design role, in all projects listed. Selected projects and clients where Wendy has been ESD's Project Director include:

- Boardwalk Estate and Point Cook Town Centre - Urban Design and Implementation, Melbourne, Victoria (VicUrban)
- Western Sydney Urban Growth Team - Regional-scale Urban Design Adviser NSW (DIPNR)
- Eynesbury Recreation and Resort Development - Integrated township and golf resort concept design and ongoing peer review, Vic (Eynesbury Joint Venture)
- Liveable Neighbourhoods Community Design Code - 1996-9 and 2003 on, WA (WAPC)
- Katoomba Town Centre Charrette – Charrette leader and periodic follow-up implementation advice (Blue Mountains City Council and others).

### **1987-1996: Deputy Director, Urban Design Unit, Department of Planning, Victoria**

As an urban designer and town planner, Wendy participated in and ran a wide range of initiatives towards creating new codes, guidelines and design approaches to reform urban development from conventional planning approaches towards practices that responded to the emerging agendas of sustainability and community participation. Wendy's key roles included:

- Victorian Code For Residential Development: Subdivision and Single Development, 1992 (Key Team Member)
- Victorian Code For Residential Development: Multi-dwellings 1993 (Project Leader/Writer)
- Greenhouse Neighbourhood Project 1993 (Joint Project Director)
- Urban Villages Project 1996 (Joint Project Director)
- Australian Model Code For Residential Development (AMCORD) 1993-95 Urban Reform Working Group 1995 (representing the Victorian Government)
- Introduction of the design workshop and charrette process to Government, 1992
- Assistant Charrette Leader to the Cranbourne and Bayside charrettes, 1992
- Beacon Cove Mixed Use Development, Port Melbourne (Ministers Representative – Mirvac/Major Projects Unit JV Implementation Group) 1993-6
- Green Cities Report - Australian Urban and Regional Development Review 1996

### **1987 – 1996: Director, Wendy Morris Urban Design (Melbourne)**

While at the Victorian Department of Planning, Wendy also ran her own urban design consultancy on a part-time basis, undertaking projects, training seminars and workshops and government agency assistance or teaching roles outside Victoria. These included various Townscape improvement projects in WA, SA and Tasmania, teaching urban design at Curtin University (Perth), an urban revitalisation strategy for Port Hedland, urban fringe subdivision design review, and design workshops in WA and Qld, and designer in the Coomera and North Arncliffe Charrettes.

### **1983 – 1986: Deputy Manager & Manager, Townscape Advisory Service, Ministry for Planning**

Wendy jointly established and ran this Victorian Government program to provide assistance to local governments and local communities with townscape improvement and urban revitalisation.

During 1986, Wendy was sent by the Department to complete an Urban Design qualification at the Joint Centre of Urban Design in Oxford, UK. Whilst there, she undertook urban design projects relating to the Oxford Station Precinct Redevelopment, Urban Regeneration of part of Inner Manchester and the design of Major Industrial Infill sites in Turin, Italy.

### **1974 – 1982: Strategic Planner, Town and Country Planning Board, Victoria**

Wendy undertook a diverse range of strategic planning projects throughout Victoria. Many of these produced innovative outcomes in planning practice. These included the Rural Land Mapping Project, Bushfire Protection Guidelines, Design and Siting Guidelines Brochure Series, Melbourne Urban Waterways Project and Policy, Ninety Mile Beach Inappropriate Subdivisions Study, and Gardiners Creek Valley Study (an EIS for the South Eastern Freeway).

### **1974: Geophysical Assistant, Shell Development Australia**

As a geologist, Wendy provided seismic interpretation for potential oil and gas fields in WA.

### **Selected Community and Private Roles**

*Urban Design Forum*: since 1989, including 10 years as co-editor of UDF broadsheet

*National Trust of Victoria*: Ongoing Member, & Member of Landscape Committee (1980's)

*Environment Studies Association Of Victoria*: Councillor & Workshop Leader (1980's)

Author of *A Guide To Maldon*, Self-published booklet (1983)

### **Awards and Recognition**

Wendy is widely acknowledged for her leadership and innovation in the urban design and urban development field, and has been recognised with various awards and key roles including:

- Inaugural Fellow of the Victorian Planning and Environmental Law Association, 1995;
- Member of the Prime Ministers Urban Design Task Force, 1994-95;
- UDIA (Victoria) Ray Peck Award in 1998 for Services to the Development Industry.

Wendy is also regularly invited to give papers at leading international conferences relating to both urban development and sustainable transport. These are listed in the ESD Firm Profile.